



ASSW

Africa Safety and Security Week

AFRICA'S HIGH END BUSINESS PLATFORM FOR THE SAFETY, PROTECTION AND SECURITY INDUSTRY

2nd - 4th March 2023
Skylight Hotel
Addis Ababa, Ethiopia

WELCOME TO AFRICA SAFETY AND SECURITY WEEK

AFRICA SAFETY AND SECURITY WEEK will open doors from 2nd until 4th March 2023 to the safety, protection and security industry.

AFRICA SAFETY AND SECURITY WEEK is a high end trade fair for the security, safety and protection industry in the African region. About 120 International suppliers will be meeting with over 1.500 buyers from more than 20 countries at this key industry event providing a vibrant showcase of contemporary equipment and latest technology. More than just a trade fair, the event also includes matchmakings, seminars, round table discussions and lectures!

AFRICA SAFETY AND SECURITY INDUSTRY targets the following attendees:

Private Sector:

- Security Services
- Guarding Companies
- Security Integrators and Security System Providers
- Importers, Distributors and Retailers of Security Products
- IT and Telecommunication Services, Network Administrators
- Security Officers and Managers for Hotels and Hospitality, Embassies, NGO's, Banks, Industrial Plants, Hospitals, Logistics, Malls and Shopping Facilities
- Architects and Technicians
- Facility Managers

Public Sector:

- Fire Departments
- Police
- Military
- Ministries
- Departments
- Customs
- Passenger Terminals (Airports, Rail Stations, Bus Stations, Harbors)
- Embassies, Consulates, UN, Worldbank
- Parks and Arenas
- Hospitals
- Public Enterprises (Energy, Water, Transport)



ABOUT THE SECURITY MARKET



East, Horn and Central Africa is an important region with a high growth rate for international manufacturers of security equipment. There is a considerable number of wealthy customers who are willing to pay for their private security.

Africa's capital city **Addis Ababa** is the hub for international organizations and home of the AFRICAN UNION as well as various UN offices. Especially international organizations, embassies, government bodies, NGO's, major enterprises, banks and media as well as middle class and upper class society together with expatriates are potential clients of security companies. Another potential and important clients of security technology are private firefighting companies including civil protection. Also the demand for protection of cash in transit has increased in the past few years. In addition further potential topic is electronic locating of vehicles as well as cyber security. Within the growing industrial parks professional safety outfits & equipment has become key in the daily work.

Target Market:

East, Horn and Central African countries with an economic growth of over 6% and a population of 300 Mio. covering Ethiopia, Kenya, Uganda, Tanzania, Rwanda, Burundi, Somalia, South Sudan, DRC, Congo, Sudan, Central African Republic, Malawi, Zambia, Madagascar, Mozambique, Eritrea, Djibouti

Attendees:

Governments, institutions, organizations and private enterprises within the civil security

Exhibiting Products:

Access/Entrance Control

Aviation Security

Clearance/Disposal

Closed-Circuit Television Equipment

Closed-Combat Protection

Control and Surveillance Equipment

Counter Terrorism and Catastrophe Prevention/Measuring Equipment

Electronic Security Systems

Equipment

Fire Prevention, Protection & Fighting Equipment

Hold-up, Intruder and Theft Alarm

Information, Software & Hardware Protection (Data Security)

Installation, Documentation and Maintenance Services

Internet Security

Mechanical Security Systems

Media

Mine & Bomb Detection

Miscellaneous

Organization, Planning, Training

Personal Protection Equipment

Security Services

Services Dresses and Protective Clothing



ETHIOPIA IS AFRICA'S CAPITAL CITY



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**Addis Ababa Chamber
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Sectoral Associations**

